



NAC Team Sponsorship Program

Our Organization

Nashville Aquatic Club (NAC) is a year-round swim team that is dedicated to teaching and helping swimmers of all levels set and achieve their goals. NAC operates as a 501(c)3 non-profit organization that has been serving the Nashville community since 1975.

Over the years, there have been many generations of families who have been a part of NAC in one way or another. These families will tell you that swimming was a vehicle in which they learned many life skills and built the character and drive to be the people they are today. With a person 1st, swimmer 2nd approach to the sport, NAC keeps things in perspective, while also supporting swimmers to reach their fullest athletic potential. With over 50 years experience and history, NAC remains here today, strong as ever.

Our Accomplishments

The NAC Hall of Fame is an extensive list of 14 Olympians, 102 Olympic Trial Qualifiers, 24 National Junior Team Members, 71 National Finalists, 10 National Champions, 5 Olympic Trial Finalists and 3 National Team Members. The team also has an extensive list of collegiate swimmers with the majority of our High School graduates going on to swim in college.

With all of these high level accomplishments, NAC is also very aware of every time a swimmer achieves a goal, whether it be a small drop or a National Age Group record, it represents hours of practice and hard work. We recognize that everyone's goals are important no matter what level they are, which is why the club has been a continued success over the years.

NAC Team Sponsorship

Through the NAC Team Sponsorship program, we look to offer local businesses that share similar values and goals when it comes to youth and adult sports, physical fitness and health, as well as supporting long standing local organizations in the growing Nashville area, the opportunity to partner with us through advertising and branding opportunities within our swim club.

Partnering with NAC is an opportunity for businesses to be exposed to a wide range of local families, as well as a multitude of visiting families to the area. The local families are composed of athletes ranging from the entry-level swimmer all the way up to the national and international levels. Currently, NAC has roughly 250 competitive team swimmers, 500 SwimFitness and PreCompetitive swimmers, and 300 Masters & Triathlon swimmers. NAC swimmers range in age from five to sixty-five years old. The exposure to families who travel to Nashville comes by way of the 5 NAC

hosted swim meets each year, which attract people from all over the country. There are about 4,275 swimmers competing at NAC home meets each year. As a result of the large influx of swimmers and their families at these swim meets, along with the 1000+ swimmers and their families who currently swim with us, there is ample opportunity for advertising through the NAC Sponsorship Program.

Sponsorship Initiatives

As NAC Team Sponsors, we want you to know that your support is going directly toward providing premier instructional training and swim meet experiences for our athletes. As one of the top competitive swim programs in the country, Nashville Aquatic Club is committed to this effort year in and year out. Through the NAC Team Sponsorship program supplemental funding is provided for the expansion and enrichment of the team experience in areas such as sports mental training, sports recovery therapy, sports nutrition, dryland/weight training, swim training equipment, swim meet technology and equipment, and initiatives for equipping and sustaining the facilities where NAC operates. The NAC Team Sponsorship program is a vital component to the success of the team and we appreciate the continued support that we receive from our fellow local businesses.

Annual Sponsorship Levels

Gold Level = \$3000

- Swim Meet Sponsor – Your business name will be used in the naming of a NAC hosted swim meet AND your business logo will be displayed on the meet t-shirt.
- Silver, Bronze, and Friends of NAC Sponsorship Benefits included

Silver Level = \$2000

- Thank You NAC Sponsors Banner – Your business logo will be placed on the sponsors banner which will be displayed at all of the NAC hosted swim meets.
- Bronze and Friends of NAC Sponsorship Benefits included

Bronze Level = \$1000

- Business Logo on NAC Team T-Shirt – Your business logo will be placed on back of the NAC team t-shirt for the year

FRIENDS OF NAC = \$500

- Business Logo or Family Name Listed on NAC Website – Your business logo with a link to your business website or your family name will be displayed on our website.

Sponsorship Details

- Annual Sponsorship Agreements will be established for each Team Sponsor with an annual renewable date of Aug 1st, if agreed upon by both parties.
- Current NAC Member Discount: Businesses of current NAC members receive a 25% discount on their preferred sponsorship level. NAC members can use their Team Sponsorship toward their annual fundraising goal.
- NAC Team Sponsor Google Form: To get started, interested businesses need to fill out and/or update their company information via the NAC Team Sponsor Google Form by clicking [HERE](#).