



NASHVILLE AQUATIC CLUB

TEAM SPONSORSHIP PROGRAM

Building Champions in the Pool and in the Community Since 1975



A Partnership Opportunity



OUR ORGANIZATION

Nashville Aquatic Club (NAC) is a year-round swim team that is dedicated to teaching and helping swimmers of all levels set and achieve their goals. NAC operates as a 501(c)3 non-profit organization that has been serving the Nashville community since 1975. Our team is composed of athletes ranging from the entry-level swimmer all the way up to the national and international levels.

NAC MISSION

Through an intentional process based on education, safety, proper technique, personal achievement, and fun, the Nashville Aquatic Club aims to allow athletes to go as far in the sport of competitive swimming as their talent and desire will allow.





Why Partner with NAC?

- **Exposure to NAC Members:** Your company will gain visibility among more than 700 NAC athletes and their families through sponsorship-level opportunities, creating meaningful exposure within our local swimming community.
- **Exposure to Visitors:** NAC hosts five swim meets each year, welcoming visiting athletes and families from across the country. Our three major competitions attract approximately 800–1,000 swimmers per weekend, providing sponsors with exposure to a large and diverse audience.
- **Support Youth Athletics:** By partnering with NAC, your company directly supports youth athletics and helps provide opportunities for young athletes to develop discipline, confidence, teamwork, and healthy lifelong habits.



How You Can Make an Impact

- **Athlete Support Services:** NAC provides athletes with comprehensive support services, including sports mental training, strength and conditioning, and sports nutrition.
- **Swim Training Equipment:** Sponsorship support helps NAC provide equipment such as educational and strength-training resources, Power Tower pulley weight trainers, portable swim wall, and more.
- **Swim Meet Equipment:** NAC uses sponsorship support to purchase and maintain computers, printers, software, and other state-of-the-art equipment necessary to host high-quality, large-scale swim meets.



Sponsorship Packages

We offer 4 Sponsorship Levels with varying benefits, as well as a Swim Meet Sponsorship package

Sponsor Levels

Friends of NAC → \$500

Bronze Level → \$1000

Silver Level → \$2000

Gold Level → \$3000

Swim Meet Sponsorship

Become a Swim Meet Sponsor for one of our NAC Hosted Swim Meets and get your business in front of hundreds of athletes, spectators and supporters.



Friends of NAC

FRIENDS OF NAC → \$500

- Logo on Website: Your company's logo will appear on NAC's website.

Bronze Level

BRONZE LEVEL → \$1000

- All Friends of NAC benefits
- Logo on the NAC team shirt



Silver Level

SILVER LEVEL → \$2000

- All Bronze Level benefits
- Logo displayed on NAC Team Sponsors banner prominently placed at meets
- 2 Social Media features in Oct and April
- Logo on NAC Scoreboard in Oct and April

Gold Level

GOLD LEVEL → \$3000

- All Silver Level benefits
- 2 sponsor feature emails sent to over 700 NAC members, in October and April



SWIM MEET SPONSORSHIP



- **Meet Naming Rights**: Your company's name will be prominently featured as the title sponsor of the event, which propagates to the USA Swimming SWIMS database and Meet Mobile
- **Exposure Per Athlete**: Only \$6 per athlete entered, ensuring cost-effective visibility for your brand.
- **Event-wide Branding**: Your company's logo displayed on the official scoreboard during warmups of every session and in social media leading up to the event.
- **Public Announcements**: Announcements made during every session, ensuring continuous exposure to attendees.
- **Access to a Captive Audience**: Reach a diverse and engaged audience, including athletes, coaches, and families.
- **NAC Sponsor Discount**: Gold Level sponsors get a 25% discount = \$4/athlete, Silver Level sponsors get a 10% discount = \$5/athlete



PARTNERSHIP DETAILS

- **Like-Minded Partnerships**: NAC reserves the right to deny sponsorships to businesses that don't align with their mission and vision
- **Annual Commitment**: Sponsorships are conducted annually and renewable in July every year when agreed upon by both parties
- **NAC Member Discount**: NAC families receive a 25% discount on the NAC Sponsorship of their choice
- **NAC Team Sponsor Form**: Please fill out the following online **FORM** to get started today as a NAC Team Sponsor





NASHVILLE AQUATIC CLUB

Thanks to all of our NAC Team Sponsors throughout the years! Your support is instrumental in helping NAC provide exceptional opportunities, resources, and experiences for our athletes. We are grateful for your continued partnership and commitment to supporting youth athletics and the Nashville community.

Questions: Ashley Blackburn - Admin@SwimNAC.com

